

We Are Price Barbershop Community Meeting #1

Monday – January 8, 2024 | 12:00 PM – 2:00 PM

The Wayman & Bessie Brady Recreation Center | 3571 Breningham Dr,
College Park, GA 30337



MEETING PURPOSE

The purpose of the 1st Public Workshop Meeting was to initiate the City of College Park's Price Barbershop project designed to engage the community in the planning efforts to restore and revitalize the iconic location as a historical landmark while honoring the community's original African American culture.

The interactive workshop was held in partnership with PHOAA's scheduled monthly meeting and was designed to engage community members and legacy residents of the neighborhoods formally in the Six West area to gain their insight about the historical neighborhood to be utilized throughout the planning process.

More than 51 community members were in attendance representing a variety of stakeholder groups including:

- Family Members of Price Barbershop
- PHOAA Committee Members
- Elected Officials
- Legacy Residents
- City of College Park Staff



OUTREACH METHODS

The Price Barbershop Public Workshop was promoted through a variety of channels including:

- Social media posts on Facebook & Instagram
- PHOAA Meetings
- Distribution of Flyers and Emails
- Promotion by College Park Staff



SUMMARY

College Park kicked off the meeting by welcoming attendees and thanking them for their time and support in the planning process, followed by project team introductions including College Park, Stantec and Contente Consulting staff. During introductions, participants were provided lunch and refreshments to enjoy while the project team started off the day's agenda.

Following introductions, PHOAA provided an overview of their mission to preserve history of the original African American community located in the city of College Park, GA dating from the inception of the community until dismantling of the community by the airport abatement program. PHOAA discussed the goals of the Price Barbershop project and their dedicated partnership to support the historical initiative. Afterwards, College Park staff then provided updates on the various Six West initiatives underway.

The project team then lead into a formal presentation of the Price Barbershop engagement process, project overview and provided an architectural assessment of the location's current state. The assessment described the age of the building, the floor plan, the building's current condition, list of repairs and preliminary recommendations on what is initially needed for redevelopment of the space. During the assessment review the team provided visual slides of the inside and outside of the building while giving detailed descriptions about the current damage and degree of work that is needed to get the space back up to code and functional again.

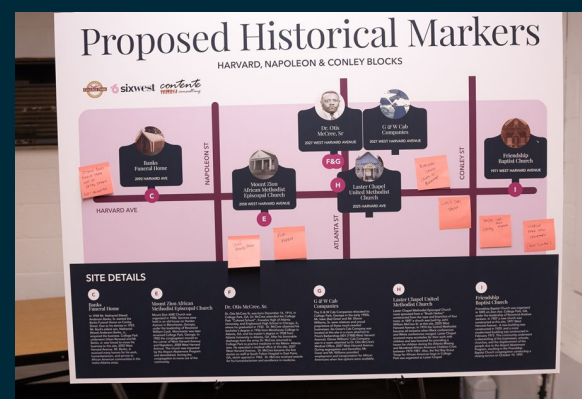


After the presentation, the project team invited attendees to review 4 visually pleasing boards displayed on tall easels. The visual boards provided participants more detailed images of the Price Barbershop's current condition and the current proposed historical markers in the neighborhood.

Along with the 4 visual boards of interest, the project team provided attendees 3 facilitated interactive activities that cultivated community engagement and nostalgic conversations about the community's significant African American culture within College Park.

The **Listen, Learn and Share** activities were positioned at three separate stations throughout the room and consisted of visual maps, historical timelines and opportunities to engage in conversations with the team to capture their valuable feedback on the unique historical details about the neighborhood.

The room was filled with positive energy as participants walked around the room, asked questions, engaged and interacted with each other while sharing memories of their special time together in College Park.



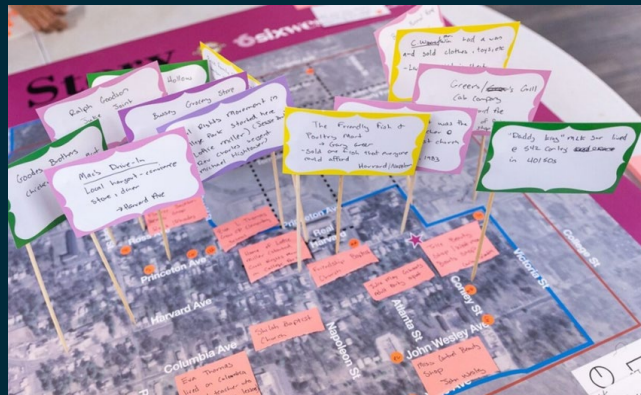
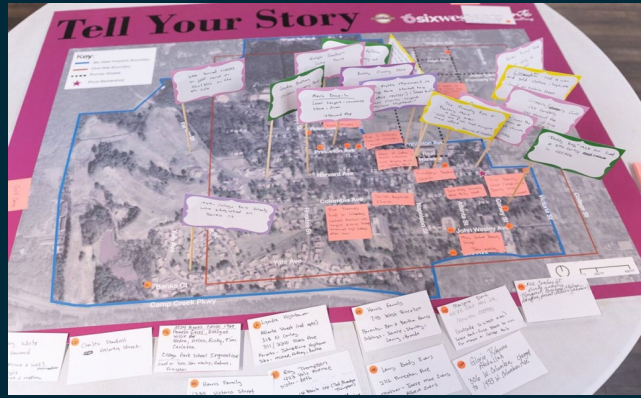
FACILITATED ACTIVITIES

Listen

The project team first provided 2 separate large maps placed on round tables placed in the middle of the room that allowed participants to take a closer more detailed look at the various streets within the College Park neighborhoods. The maps were created by integrating and overlapping the city's most recent map log with PHOAA's historical map records of the 1 mile square to allow legacy residents to see where the streets were once located during when they lived in the community.

The team listened to members and helped them notate on index cards their family home addresses, places of interest and businesses owned by African Americans. They then used the maps to identify and mark the locations on the maps using their unique index cards, to show where these important areas used to be.

While engaging in the map activities, participants collaborated and shared their unique experience of what life was previously like in the 1 mile square. The team learned more about what the neighborhoods were called, where kids played, where people grocery shopped, churches they attended and the residents' diverse memories of where they once lived, worked and played. The listen activity created engaging and interactive conversations to help visualize those moments in history.



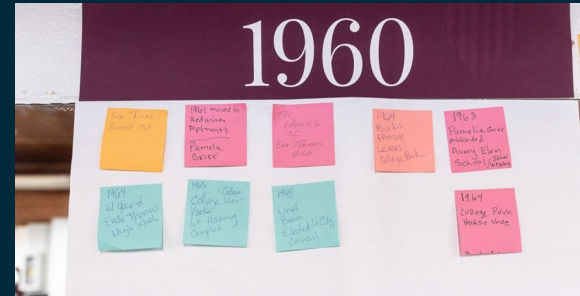
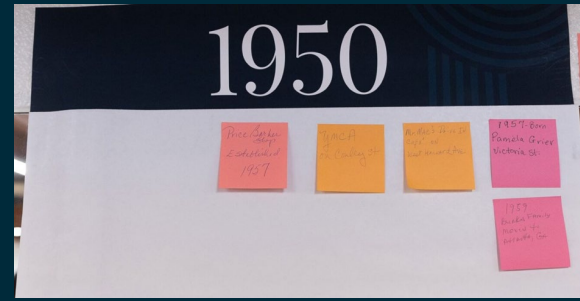
FACILITATED ACTIVITIES

Learn

On the opposite side of the room was the second interactive activity where the team displayed large poster sheets across the wall that represented each of the decades ranging from the 1930's to 2000's.

Participants were asked to recall historical events in the US and Atlanta that were significant for the African American community. They then captured those important events on post it notes and placed them onto the associated decade.

The activity created a chronological timeline and collaborative effort to visualize and learn about the 80 years' worth of monumental moments throughout history.



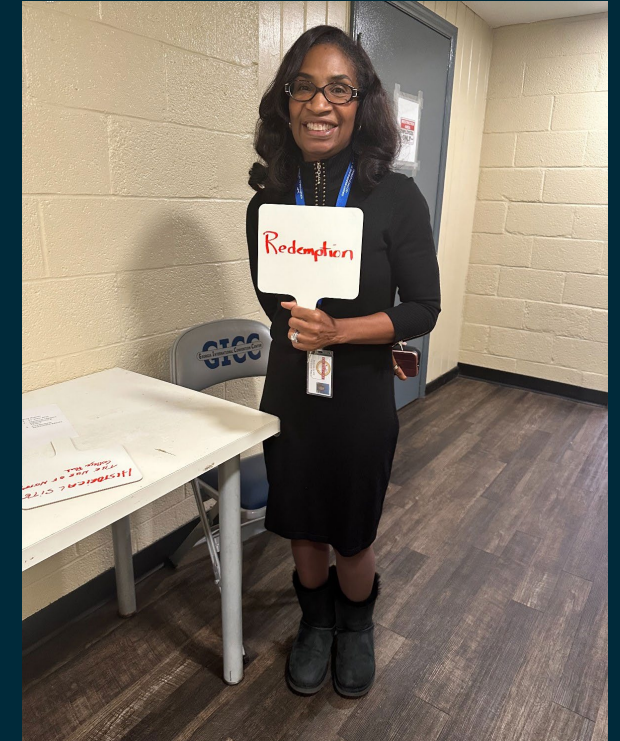
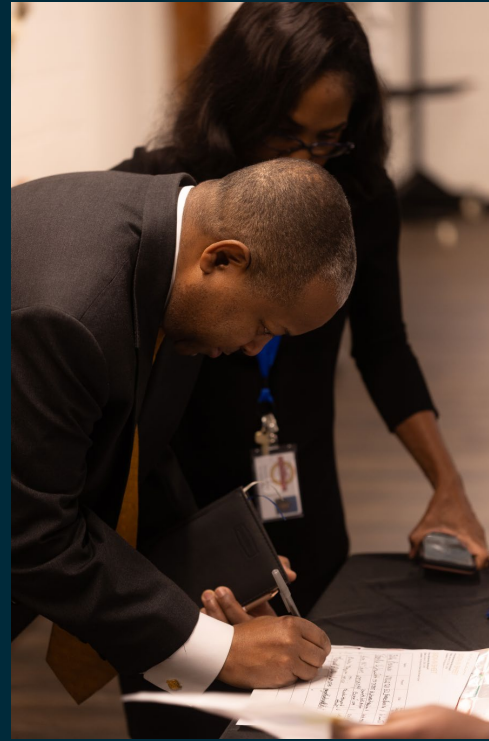
FACILITATED ACTIVITIES

Share

Lastly, the project team also provided legacy residents the opportunity to be a part of the creation of a Living History video designed to share their personal stories about the community and their personal experience as residents of College Park.

Participants were first asked to write an aspirational word onto a dry erase board that they held to display during their video interview. During their interviews they were asked to share their name, address in the neighborhood where they once lived and their role in the community during that time. The share activity invoked emotions and encouraged a nostalgic experience as participants shared their individual experiences memories from the past.

While this first run of the video was an initial rehearsal to give participants an experience about what to anticipate, we will be scheduling community members for official video sessions to tell their stories. Once the videos are completed, the project team will combine the individual sessions to create the final Living History video to document and help share their stories in a creative way.



NEXT PUBLIC MEETING!

City of College Park's FB page for event updates:
<https://www.facebook.com/cityofcollegetpark/>

Preserving our
African American Heritage

We Are Price Barbershop

Public Meeting

📅 Tuesday, Jan. 30th
12:00 pm
In-person and virtual

📍 The Wayman & Bessie
Brady Recreation Center

3571 Breningham Dr
College Park, GA 30337
... or join us virtually!

NEW
TIME!



REGISTER NOW! bit.ly/3O7YSt3



For more information:

Tasha Hall Garrison • tgarrison@collegetparkga.com